



YOUNG PROFESSIONALS NETWORK

**FACT SHEET**

**Goals of the YPN**

- Provide members with access to corporate leaders and decision makers.
- Create effective professional and personal growth opportunities.
- Offer wealth building opportunities through education.
- Promote work life balance through social and civic activities that are fun, innovative and memorable.
- Generate revenue and increase membership base.

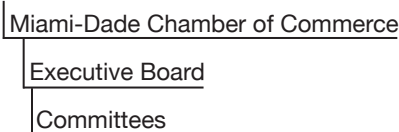
**Objectives of the YPN**

- To create an awareness of the resources available to the Young Black Professionals (YBP) to stimulate career growth.
- To foster personal and professional growth to the YBP.
- To create opportunity in the communities both socially and professionally.

**Profile of a member**

Category	Characteristics
Age	25-40
Gender	Male and Female
Marital Status	Married and Single with events catering to both
Membership Dues	\$100 annually
Cultural Affiliation	Black - African/Caribbean
Meeting	Monthly
Career type	All professions
Career level	All levels

**Organizational Structure**



**Upcoming Events**

- **YPN Reception** (YPN meet and greet cocktail party)
- **Launch Party** (October 12 the Raleigh Hotel)  
1775 Collins Avenue Miami Beach, Florida 33139
- **First official meeting** TBA

**Proposed Programming**

All YPN events must generate corporate revenue. There must also be a membership recruitment component in every YPN event.

**1: Access to Corporate Leaders and Decision Makers:**

- *“Members Only” Executive MBA Boot Camp* event hosted by Miami’s leading companies. Attendees will:
  - Receive the same training offered to senior executives
  - Learn valuable skills in preparation for senior management positions
  - Lunch with corporate decision makers
  - Have one-on-one informational sessions with Sr. Human Resource Officers
- *Take Control Of Your Future: Young Black Professionals Career and Leadership Conference* - a two day event offering top-notch professional development sessions and access to companies looking to attract talented professionals. This open conference will give members and nonmembers alike the opportunity to:
  - Learn from the experts
  - Network with peers
  - Acquire tips that could put them on the fast track
  - Attend a career fair
  - Exclusive “Access Miami” members only reception

**2: Create effective growth opportunities.**

- *Professional Development Resources* – create partnerships with local universities and career coaches to provide members with:
  - Discounted tuition
  - Free or discounted language classes (particularly Spanish)
  - Information about upcoming YPN and Partner seminars and workshops
- *Social Networking Resources* – develop an online resource guide for members and non-members which provide information like a list of black churches, hair salons, barbershops, restaurants, night clubs, art galleries, upcoming events etc

**3: Offer wealth building opportunities through education.**

- Wealth Building Workshops taught pro-bono
- Develop an online Wealth Building Toolkit
- Create partnership with Essence and Black Enterprise Magazine where they provide: Free 1-year subscription to new members, discounts to conferences.

**4: Promote work life balance through social activities**

*Civic Engagement Projects* - Partner with non-profit organizations to provide opportunities for members to give back to their community individually and collectively. Group project ideas include:

- NAACP voter registration drive
- Hands On Miami Day
- Weeklong Volunteer Mission in Africa or the Caribbean
- *Socials* - networking events in a variety of traditional and cultural locations.
- *Life Balance* – development partnerships with spas, stylists, life coaches, gyms, cultural institutions like The Carnival Center and retail stores so that they may offer discounts to YPN members.
- *Group Travel Opportunities* – trips customized for YPN to conferences and exotic destinations